

# WASH Sector RoadMap call **Steering Committee Meeting 06 July 2022**

## Agenda and Minutes

<b>06/07/2022</b>	Online meeting			
<b>Standard Time:</b>	2 pm	Geneva (GMT +1)	1 pm	London (GMT =0)
<b>Duration: 1.30 hour</b>				

### Attendees:

\*SC members (16/30): Arjan Ottens (Welthungerhilfe), Ahmad Syed Yasir (International Medical Corps), Aliocha Salagnac and Monica Ramos (GWC CAST), Baptiste Lecuyot (Solidarités International), Bram Riems (ACF), Emmette Kearney (UNHCR), Florent Lavie-Derande (FWP), Guillaume Pierrehumbert (ICRC), Jean Lapegue (GWC - FST), Jo de Serrano (RedR), Johannes Rueck (GTO), Marielle Snel (Save the Children US), Nicholas Brooks (CARE), William Carter (IFRC), Marc-André Bünzli (Co-chair), Claudio Deola (Co-chair)

\*Secretariat: Elisa Dehove, Léa de La Ville Montbazon, Solène Pradat-Paz

Agenda item and inputs	Outputs / Comments	Key decisions and action items
<b>I. Initiatives progress – Dashboard</b>	<p>Dashboard update was presented, including trend lines which were shared in the attachment sent previously.</p> <p><u>Comments:</u> Bram Riems, Guillaume Pierrehumbert and Johannes Rueck found the trend lines in principle useful, but it does not say much about ways forward. But hopefully the Mid-Term Review will be a good tool for that.</p>	None
<b>II. Governance of the WASH Road Map 2025 - Directors' Collective consultation and Secretariat Mandate</b>	<p>The secretariat presented the results from the directors' consultations and put to a vote the two issues still pending:</p> <p>1. <b>The frequency to which the Directors' Collective will receive progress update and get the opportunity to share feedback.</b> The secretariat specified that the proposed feedback surveys would not be mandatory and a good opportunity to keep directors engaged. Therefore, it recommended the options to send the report and survey at least once a year and at best twice a year. <u>There was no comment, the question was put to an online vote.</u></p> <p>2. <b>The secretariat proposed to add branding to its mandate</b> as directors had asked in February 2022 for the secretariat to work on branding and visibility. <u>Comments:</u></p> <ul style="list-style-type: none"> <li>For Nicholas Brooks, the priority is to focus efforts on the initiatives and getting funding for them.</li> </ul>	<p>Vote: How and how often should the director's collective be informed/give the opportunity to share feedback?</p> <ul style="list-style-type: none"> <li><b>50% (6) voted for twice a year → This option is adopted</b></li> <li>25% (3) voted for once a year (but 1 vote is happy for twice if feasible)</li> <li>25% (3) voted for a short briefing note</li> </ul> <p>Vote: Should the secretariat add branding to its mandate?</p> <ul style="list-style-type: none"> <li><b>92% Yes (11) → This option is adopted</b></li> <li><b>8% No or I want to discuss (1)</b></li> </ul>

	<ul style="list-style-type: none"> <li>• For Baptiste Lecuyot branding is a much-needed efforts and this tasks should be daily managed by the secretariat. It is unclear if we are talking about handling the creation of a visual identity or work on some light in house communication efforts.</li> <li>• Aliocha Salagnac thought from his cluster experience that sharing a new vision and getting people on board usually goes with creating a strong visual identity that facilitates that outreach.</li> <li>• The secretariat specified afterwards that it was proposing to work on some 101 in-house branding and communication efforts during the summer as it has the capacity to do so. That work would not require support from Road Map members. =&gt; The question was put to an online vote.</li> </ul>	
<b>III. Communication, branding and advocacy</b>	<p><b>Feedback about past communication</b> Guillaume Pierrehumbert and Marc-André presented some <b>conclusions from the World Water forum 2022</b> (<a href="#">available on the Road Map website</a> as well). <u>There was no comment</u></p> <p>Regarding <b>Stockholm World Water Week 2022</b> it was specified that the <b>Road Map secretariat would not contribute</b> but asked who would be contributing and if they could support promoting the Road Map. <u>Comments:</u></p> <ul style="list-style-type: none"> <li>• Marielle Snel asked why was it decided not to be at SWWWeek 2022? Marc-André responded that the decision was taken back in March when the crises in Ukraine started and that there would be no time in August as the secretariat would go through staff hand-over of both Aude and Léa.</li> <li>• Solidarités International, Welthungerhilfe, UNHCR, ACF will be following or co-convening session at SWWWeek 2022.</li> </ul> <p><b>Future of communication &amp; branding</b> The secretariat presented the work planed in the summer: visual identity, narrative, brochure, website, social media. <u>There was no comment</u></p> <p><b>Advocacy</b> The proposed advocacy call to action for the UN 2023 Water Conference which was shared previously in the meeting attachment was put to a vote. It was specified that if the document is endorsed, the call would include a list of logo from all the Road Map members and a mention “The Road Map is composed of the following organizations. A majority of these organizations have endorsed this call to action”. <u>The endorsement of the call to action was put to a vote</u></p>	<p>The Secretariat invites SC members to visit and share the Road Map website link to improve referencing: <a href="https://washroadmap.weebly.com/">https://washroadmap.weebly.com/</a></p> <p>Vote: Do you endorse the call to action</p> <ul style="list-style-type: none"> <li>• <b>100% Yes (10)</b></li> <li>• <b>0% No or I want to discuss (0)</b></li> </ul> <p>→ Guillaume (ICRC), Emmett (UNHCR) and Marielle Snel (Save the Children US) mentioned their organization were most likely to say a yes but they need to consult internally to be sure. As a result, it was decided to give until Friday 29 July 2022 to all SC member organization to seek internal approval. SC Members to vote on this pending issue via this online survey: <a href="https://forms.gle/NYaZHoe4bCfJrjS8">https://forms.gle/NYaZHoe4bCfJrjS8</a> By Friday 29 July 2022</p>

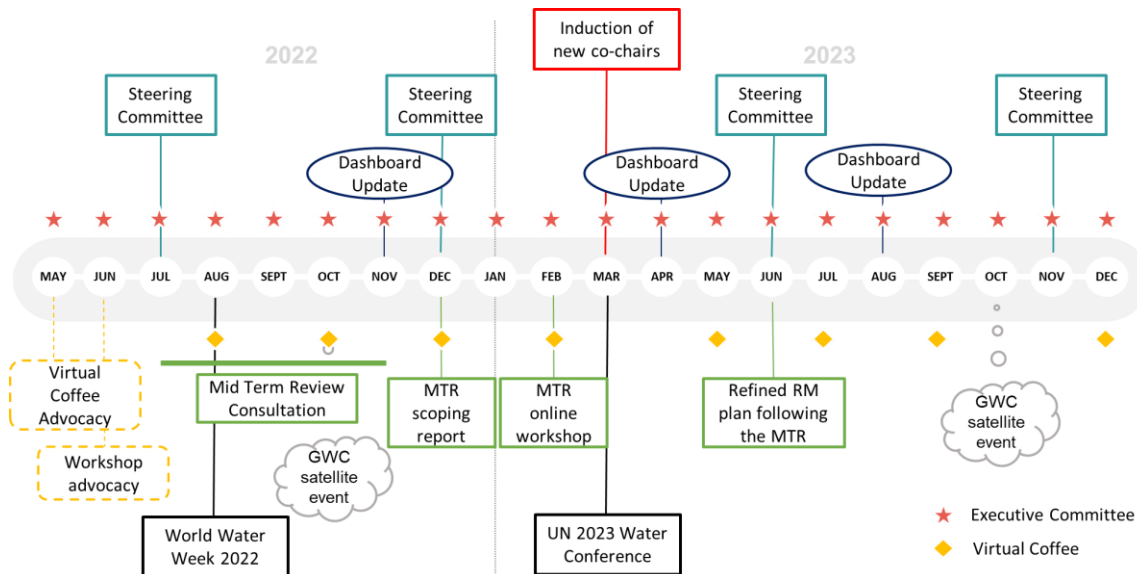
**IV. Action plan 2022-2023 and Mid-Term Review of the WASH Road Map**

The Secretariat presented the plan to conduct a Mid-Term Review as per the concept note shared previously in the attachment.

Comments:

- Baptiste Lecuyot was interested to get in writing what is thought of the Road Map and its strength, weakness, bottlenecks, barriers and possibly get perceptions from people outside the sector/ Road Map. As for the depth of the review, it mainly depends on the resources.
- Nicholas Brook wondered why branding was part of the objectives as it will be handled this summer. For Marc-André, the Mid-Term Review might impact the communication/ branding.
- Monica would like to see a version of the concept note with the comments shared by the ExC. She doesn't see the point of branding in the MTR and is not in a position to vote as long as the governance structure is not addressed in the MTR.
- Arjan agreed with Monica. The fact that 50% of the SC is absent from a meeting that takes place only once every 6 months and where voting takes place justifies questioning the current governance structure.
- Marc-André specified that the secretariat will apply for funding at the invitation of the SDC and maybe that funding could cover part of the MTR.

The following Action Plan 2022-2023 was shared:



MTR votes:

Preferred MTR format :

- 100% light MTR (5)
- 0% more in depth MTR (2)

Do you endorse the idea of a Mid-Term Review

- 83% light MTR (5)
- 16% more in depth MTR (1)

→ No conclusion on the MTR vote. The secretariat will revise the TOR to address governance and revisit the branding objective). SC Members to vote on this pending issue via this online survey: <https://forms.gle/NYaZHoe4bCfJrjS8> By Friday 29 July 2022

Co-Chairs election in December 2022, organizations should start thinking if they want to propose candidates and how they would dedicate time in their TOR for this task. Co-Chairs TOR, election process and call to application will be shared this summer.

	<p>The secretariat proposed not to hold a directors' meeting at the end of 2022 as the directors had already been consulted this year.</p> <p>Road Map members have been reminded of the upcoming election of new co-chairs in December 2022. Members should start thinking about their candidate for Road Map Co-Chairs.</p> <p>Monica proposed to use the satellite event (usually in October and at distance) for the Road Map.</p> <p>The Secretariat proposed to keep this opportunity for 2023 as a large Road Map communication event.</p> <p><u>No comment</u></p>	
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**Record of Actions needed from Road Map members**

Date	Actions	Carrier + contributor	Expected deliverable	Deadline
07 July 2022	Vote on pending decisions (advocacy call to action, Mid Term Review) via this online survey: <a href="https://forms.gle/NYaZHoe4bCfJrjiS8">https://forms.gle/NYaZHoe4bCfJrjiS8</a>	All Road Map Steering Committee Members	1 vote / member to reach a majority	By Friday 29 July 2022
07 July 2022	Visit and share the Road Map website. <a href="https://washroadmap.weebly.com/">https://washroadmap.weebly.com/</a>	All Road Map Steering Committee Members	Increase referencing. Improve website	None
07 July 2022	Start preparing potential candidatures for the co-chairs election. Co-Chairs TOR, election process and call to application will be shared this summer.	All Road Map Steering Committee Members	Election of two co-chairs in December 2022	None

**Record of Decisions taken:**

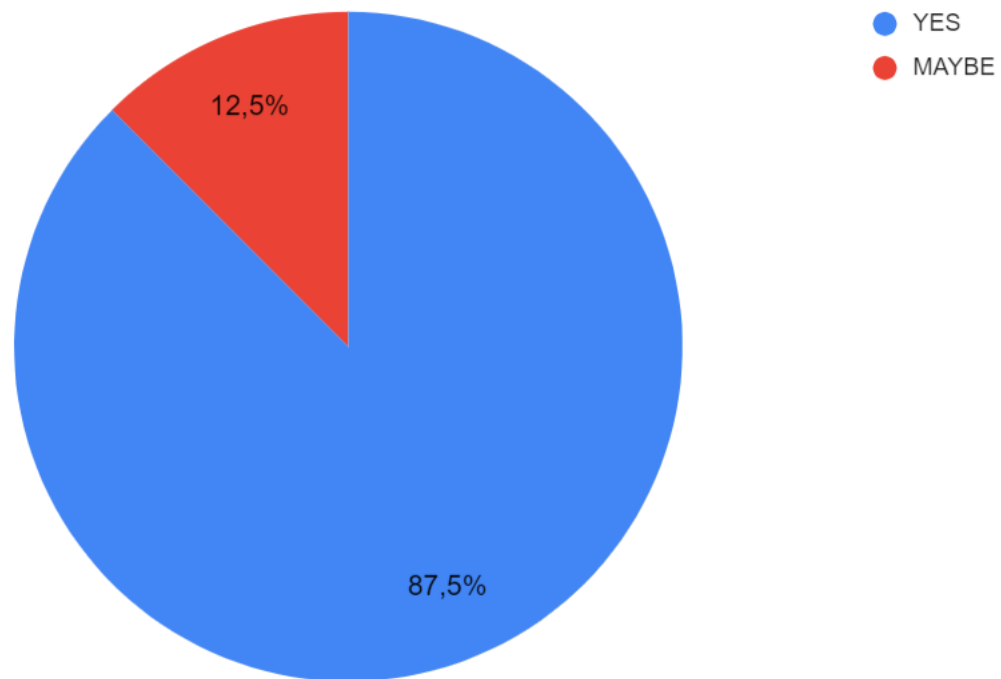
Date	Decision
07 July 2022	<p>Directors collective will receive, via the Road Map members, progress report and optional feedback survey twice a year prior to each SC meeting.</p> <p>The Secretariat will add branding to its mandate.</p> <p>2022-2023 Action plan was approved with no opposition.</p>

**Date of next meeting:** December 2022

**ANNEX: Results of the post SC meeting survey July 2022**

**Question 1 : Does your organisation endorse the Road Map's "Call to action" for the UN 2023 Water Conference" ?** (available here: [https://docs.google.com/document/d/1v\\_cT1yXroOKgjO4I7JHNcxnssw9IzMOuoigJMjzb380/edit?usp=sharing](https://docs.google.com/document/d/1v_cT1yXroOKgjO4I7JHNcxnssw9IzMOuoigJMjzb380/edit?usp=sharing)).

The graphic shows results of the 17 expressed votes:



**Question 2:** Does your organization support the idea of a "light" Road Map Mid-Term Review and for the Secretariat to dedicate resources to this exercise? This Concept note will be refined by a task team composed of Road Map Volunteers and the Executive Committee. See the concept note here: [https://docs.google.com/document/d/1iSruwcuYqzSBRXc1o9aWYNly-gCFPI55NAJtJA\\_LoeU/edit?usp=sharing](https://docs.google.com/document/d/1iSruwcuYqzSBRXc1o9aWYNly-gCFPI55NAJtJA_LoeU/edit?usp=sharing)

The graphic shows results of the 17 expressed votes:

